THE INFORMATION LITERACY LIFE CYCLE

Stages, Resources, Tools, Contexts & Outcomes

(Schematic illustration; cell entries should be tailored to each unique information problem and set of circumstances)

Information	Helping	Tools,	Domain(s) &	Desired	Possible
		•	` '		
Literacy	Human	Methods,	Contexts	Positive	Negative
Life Cycle	Resources	Approaches,	Where Need/	(Functional)	(Dysfunc-
Stage		Techniques	Problem	Outcome(s)	tional)
A	В	C	Arises D	Ε	Outcome(s) F
1. Realize that a	Colleague	Library	Home	Personal Growth	Ignorance
need or problem	Friend/Family	Internet	School	Think Outside Box	Vulnerability
exists that	Social Worker	PC	Office	Self-Actualization	Helplessness
requires info. for	Teacher	Media	Laboratory	Empowerment	Disadvantage
its satisfactory	Expert	Brainstorming	Factory	Learn to learn	Foolish
resolution	Mentor/Coach	Gaming	Community	Compete & Profit	No Reform
2. Know how to	Teacher	ŭ	Deadline-driven		Marked Time
accurately	Subject Matter	Associations/Societies	Frustrated by too	Higher AcademicAchievement	Wasted Time, Effort and \$\$
identify & define	Expert	Library	many "hits"	Improved Comm.	Too Broad or Too
the info. needed	Mentor/Coach	School Media Ctr.	Prelim. results too	Skills	Narrow Search
to meet need or	Ombudsperson	Community Ctr.	general to use	Advance up	False/Misleading
solve problem	Peer Counseling	Pub. Int. Groups	Info. overload	Career Ladder	Trails
3. Know how to	Librarian	•			
determine if the	Subject Matter	Online/PrintCatalogs	Friend/colleague says "nobody	Streamlined, Simplified and	Reinvent a WheelAlready Invented
needed info exists	Expert	Indexes	knows"	Speeded Up Info	Overlap,
or not, and if it	Other Info.	Search Engines	Online search	Seeking Process	Duplication
does not, go to	Professional	Government	Print tool search	More Productive	Wasteful
Stage 5	Teacher/Mentor	Sources	- IIII tool bearen	Less Costly	Non-productive
	·		Comple		•
4. Know how to	Librarian	Online/Print	Searching for	Streamlined,	Spend too Much
find needed info. if known to exist,	Subject Matter Expert	Catalogs Indexes	Product/Service News/Weather/	Simplified and Speeded Up Info	Search/Research Time.and Not
and then go to	Other Info.	Search Engines	Stock Market	Speeded Up Info Retrieval Process	Time.and Not Enough.Time
Stage 6	Professional	Government	Food/Shelter/	More Productive	Doing and
F G	Teacher/Mentor	Sources	Medical Care	Less Costly	Acting
F. IV a south south				,	
5. Know how to	Knowledge	Do-It-Yourself	Authoring	Move Long	Stymied Problem-
create, or cause to be created,	Engineer Webmaster	Contract Out Use Informal Peer	Editing Researching	Festering Problems from	solving andDecision-making
unavailable info.	Editor/Publisher	Group	Investigating	Back to Front	Decision-making
(i.e. create new	Mgt. Analyst	Ask friends	Surveying	Burner	Under
knowledge)	System Analyst	Read Book/article	Composing	Duffici	Uncertainty
C. Warran In and In	,			E(C: + D 11	,
6. Know how to fully understand	Colleague	Public Interest	Completed search	Efficient Problem-	Missed
found info., or	Mentor/Coach Supervisor	Groups Public Assistance	Read document Analyzed statistics	Solving andDecision-Making	Opportunities Taking Wrong or
know where to go	Guidance	Minority	Evaluated facts	Seized Upon	Misguided
for help if needed	Counselor	Assistance	and.opinions	Opportunities	Actions
to understand	Expert	Community Ctr.	ина.оринопо	opportunities	Compound Prob.
7. Know how to	-	-	Cala a al III a ma accesa el c	Enlana	-
organize, analyze,	Data Analyst Statistician	Info Mgt. Guides Do-It-Yourself	School Homework Prepare Report	Enhance	Risk Being Uninformed,
interpret, and	MgtAnalyst	Aids	Assess Findings	Productivity Improve	Misinformed,
evaluate info.,	Rating Service	Take Course	Eval. Conclusions	Efficiency &	Disinformed,
including source	Audio-Visual Spec	Hire Consultant	Eval. Opinions	Effectiveness	Unable to
reliability	Auditor	Ask Expert	Eval. Research		Authenticate Info
8. Know how to	Journalist	Communication	Prepare Report	Able to Influence	Considered
communicate and	Writer	Manuals	Make Speech	Others	Ineffective,
present info.	Marketing/Adver.	Take Course	Prepare Presento.	Win Friends	Theoretical, &
to others in	Illustrator	Hire Consultant	Prepare AV	Negotiate/broker	too Academic
approp./usable	Info. Broker	Public speaking	Use e-mail	Successfully	Poor Leadership
formats/mediums	Linguist	Test w/ colleague	Use Word Process.	Show, Not Tell	and Management
9. Know how to	Leaders	Experiment	To Familiarize	For Profit	Info. Resources
utilize info. to	Managers	Pilot Test	To Investigate	Apply Life/Learn	"Nice-to-Know"
solve problem,	Supervisors	Sample	To Study in depth	Enlarge Choices	& "Nice-to-Have
make decision, or	Experts	Simulate/Model	To Prepare Report	Wise Decisions	but Dormant for
meet need	Consultants	Roleplay	To Brief Others	Critical Thinking	all Practical
	Mentors/Coaches	Best Practices	To Teach Teachers	Career Advance	Purposes
10. Know how to	Preservation	Standards	Space Utilization	Heritage Preserv.	Keep Reinventing
preserve, store,	Specialist	Schedules	Filing Systems	Documentation	The Wheel
reuse, record and	Archivist	Expert Advice	Recordkeeping	Audit Trail	Risk Format &/or
archive info. for	Records Specialist	Electronic vs.	Audits	Personal Files	Medium
future use	Curator	Manual	Inspections	Fiduciary and	Obsolescence or
	Historian	Virtual vs Physical	Mgt. Analysis	Custodial Resp.	Destruction
11. Know how	Archivist	Wastepaper	Information	Information Res.	Inadvertently
to dispose of info.	Records Specialist	Basket	Overload	Kept Current	LoseNeeded Info
no longer needed,	Privacy, Security,	Filing System	Obsolescence	Speeds Up Info.	Risk Violating
and safeguard	Intell. Prop. Spec.	Paper Shredder	Disuse	Search/Retrieve.	Confidentiality,
info. that should	Ethicist	Delete Key	Records Retire.	Separates Active/	Privacy, Security
be protected	Historian		Scheduling	Inactive	Ethics Policies
i .	<u> </u> 	<u> </u>	fammatian Caian		